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@UIAINNOVATION

INNOVATING STUDENT SUCCESS IN THE NEW NORMAL

ACADEMIC AFFAIRS & STUDENT SUCCESS SUMMIT
UNIVERSITY OF TENNESSEE SYSTEM



Dr. Bridget Burns
Chief Executive Officer

UNIVERSITY
INNOVATION 
ALLIANCE

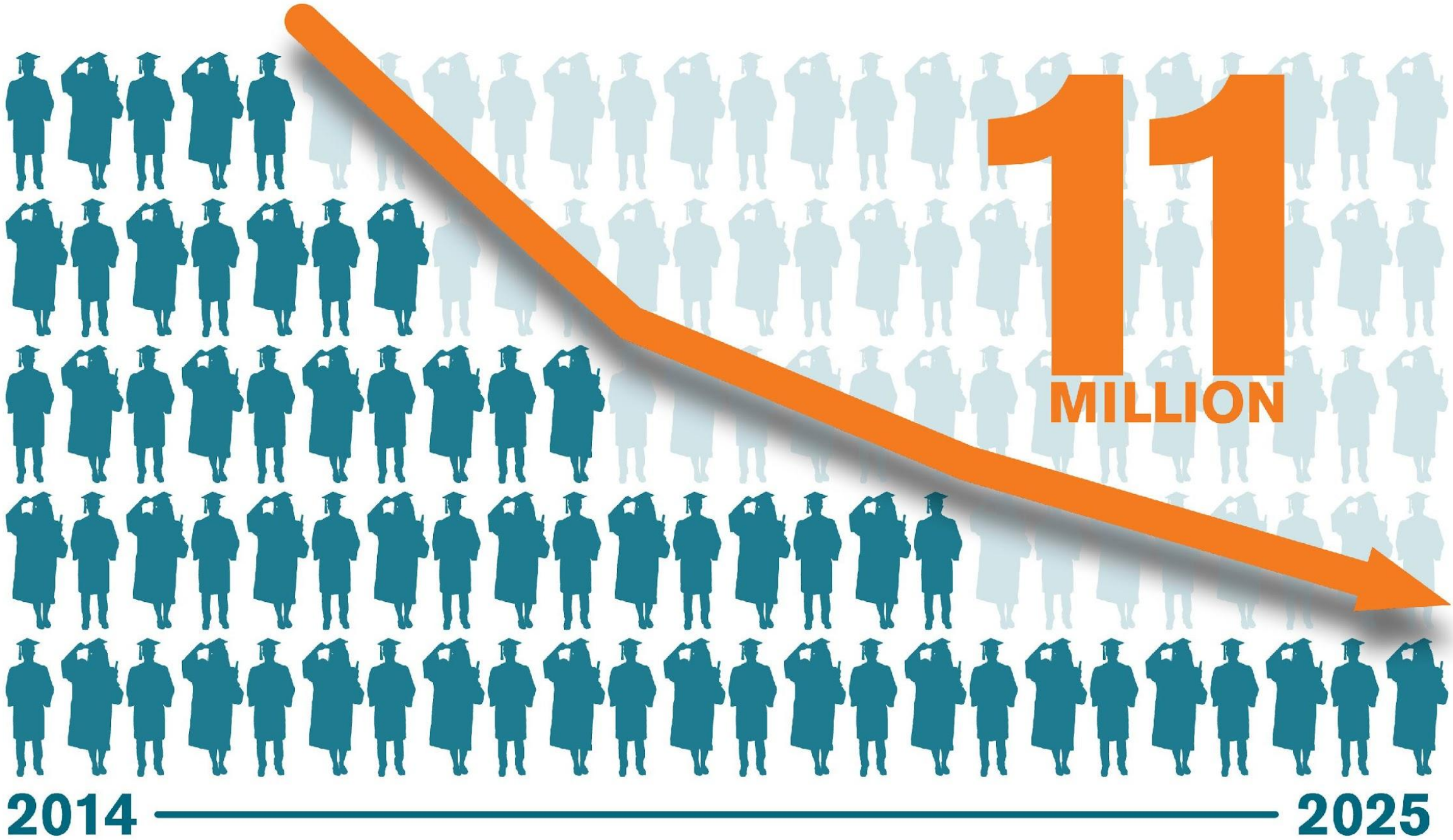
**HIGHER EDUCATION
WAS NOT DESIGNED
AROUND STUDENTS**

**"EVERY SYSTEM IS
PERFECTLY DESIGNED
TO GET THE RESULTS
IT GETS"**

**WILLIAM
STAFFORD**

A close-up photograph of a computer keyboard. The central focus is a dark teal key with the words "new normal" printed in white, lowercase letters. To the left of the text is a small black circular dot. Surrounding this key are several other light blue keys: one with a left-pointing arrow, one with the letter 'A', and one with a right-pointing arrow. The lighting is soft, creating a slight shadow on the right side of the teal key.

new normal



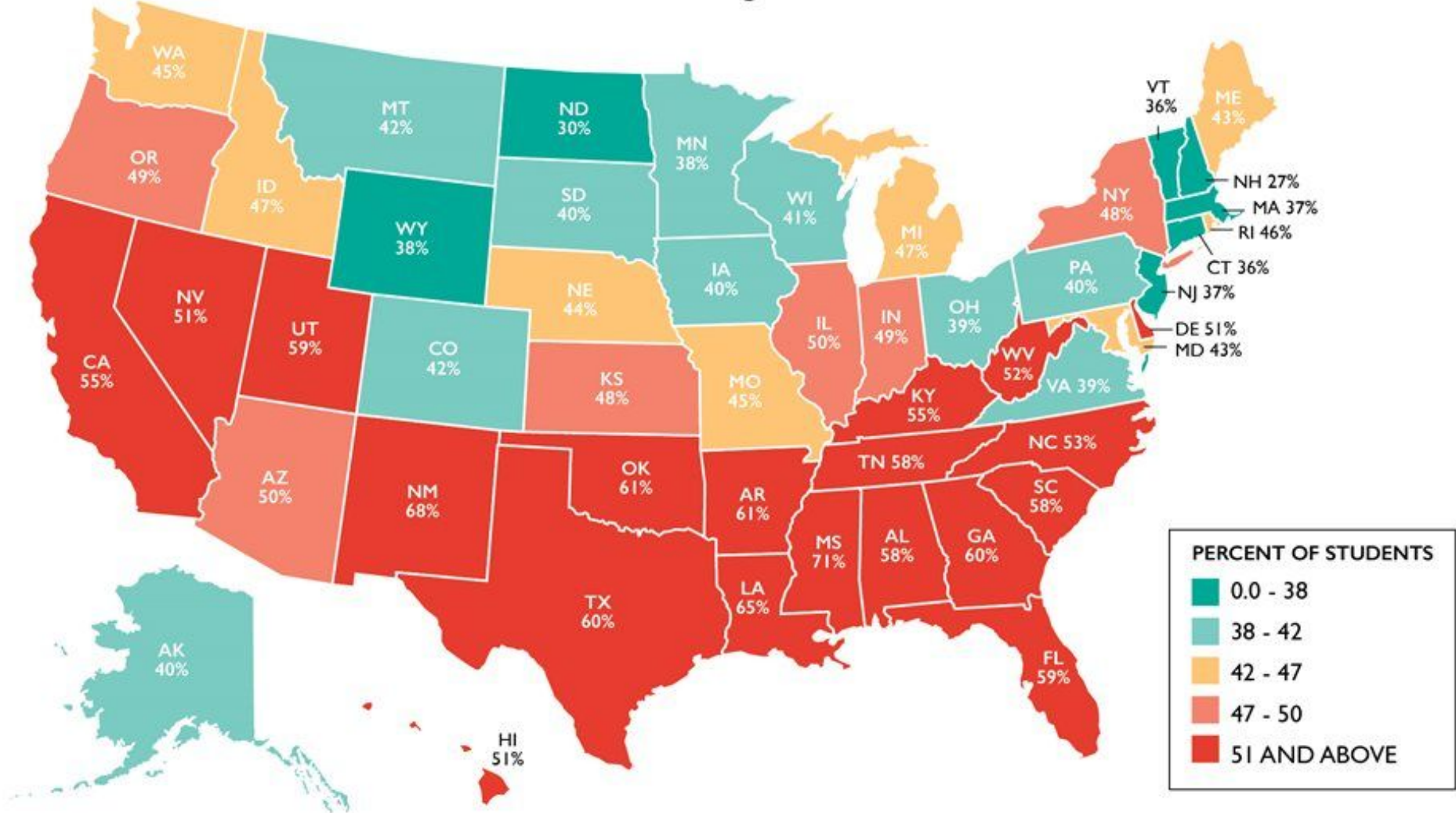
2014

2025

11
MILLION

PERCENT OF LOW INCOME STUDENTS IN U.S. PUBLIC SCHOOLS 2013

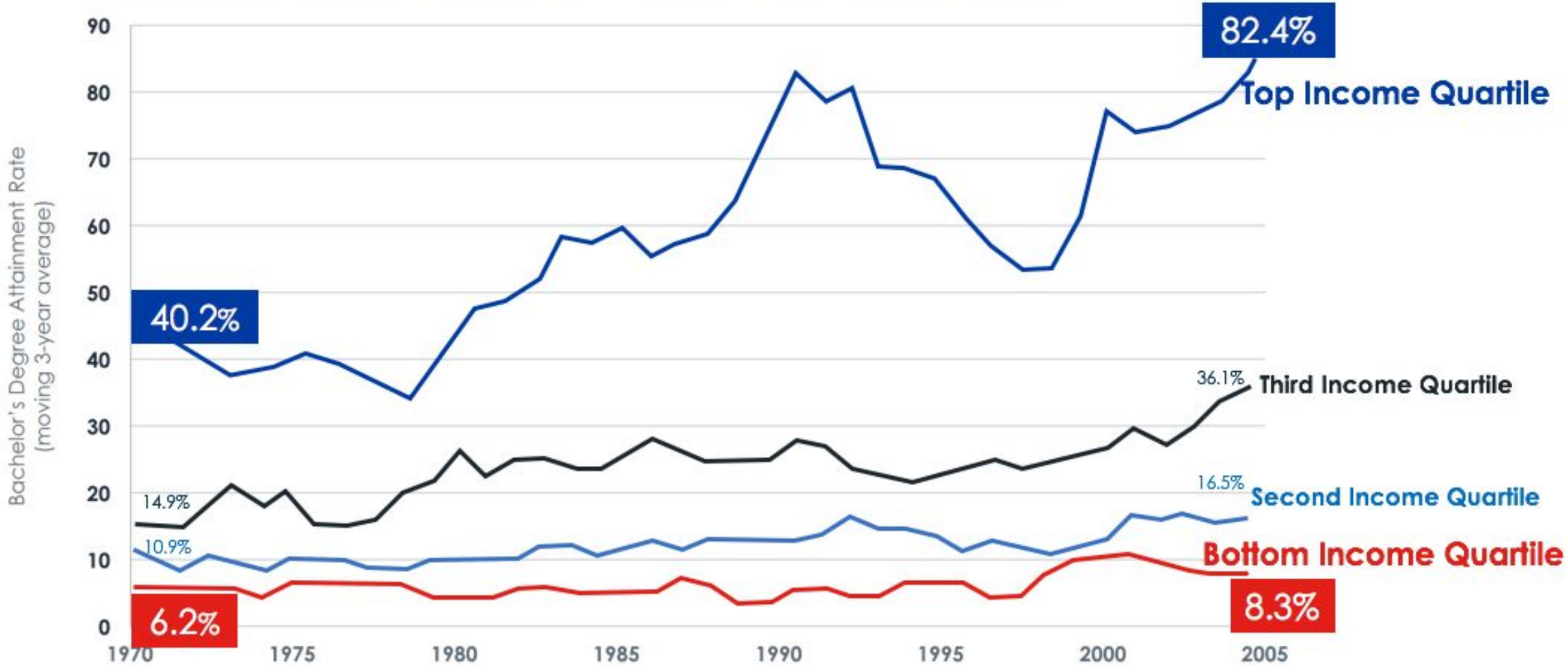
National Average: 51%



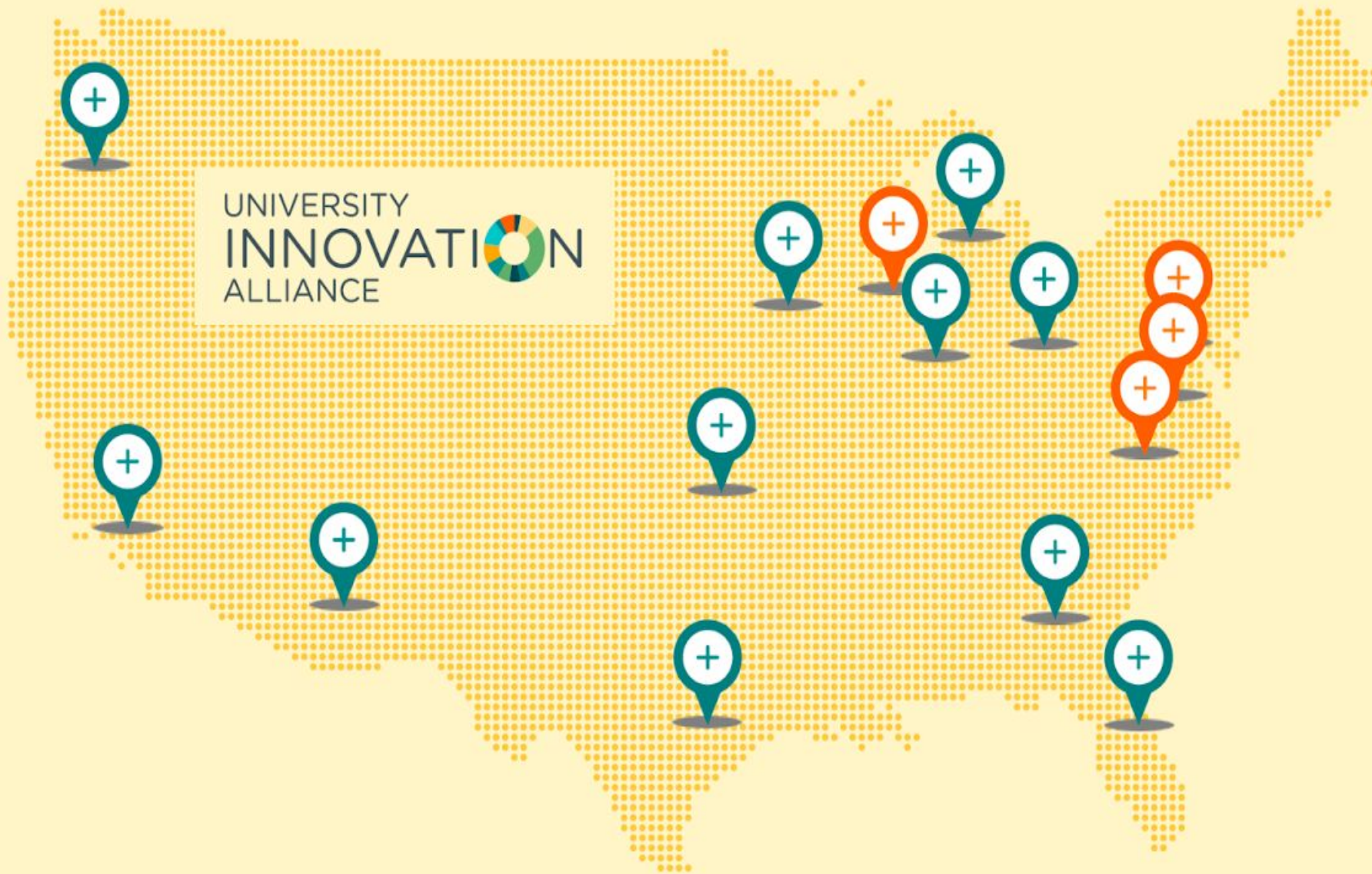
SOUTHERN EDUCATION FOUNDATION | SOUTHERNEDUCATION.ORG

Data Source: U.S. Department of Education, National Center for Education Statistics, Common Core of Data

Baccalaureate Degree Attainment by Age 24 by Family Income Quartile



Source: New York Times, "The Reproduction of Privilege," March 12, 2012



UNIVERSITY
INNOVATION
ALLIANCE

Founding Members

Arizona State University
Georgia State University
Iowa State University
Michigan State University
The Ohio State University
Oregon State University
Purdue University
University of California, Riverside
University of Central Florida
The University of Kansas
The University of Texas at Austin

New Members

North Carolina A&T State University
University of Illinois Chicago
UMBC (University of Maryland,
Baltimore County)
Virginia Commonwealth University

RESULTS

50%

Additional low-income graduates since 2014

93%

Additional graduates of color since 2014

118,000

Total additional graduates since 2014



Between 2014-2021
Postsecondary Analytics

CHALLENGES TO INNOVATION







HEY EVERYONE

**COME AND SEE HOW GOOD I
LOOK!**



LESS

AMIA T'S MR. LA MESS

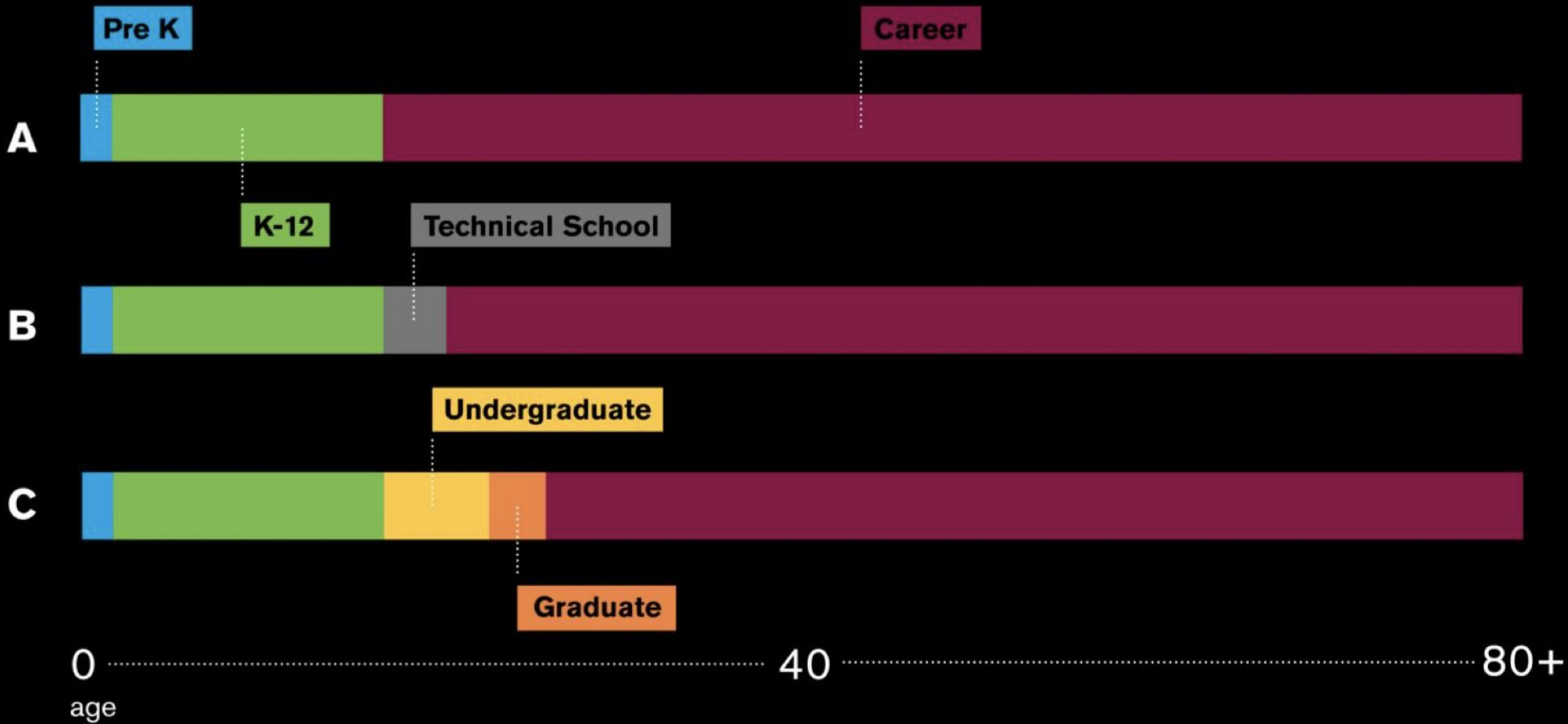




Now:

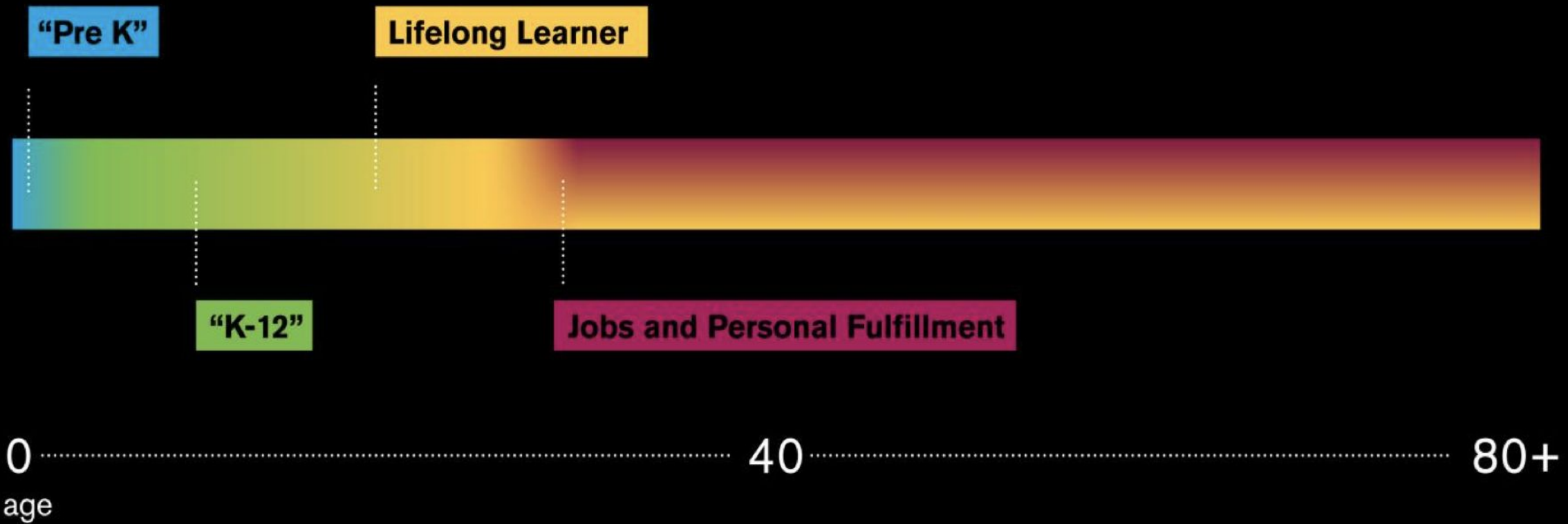
Distinct Life Stages

Source: Arizona State University Office of the President



Future:

Universal Learning



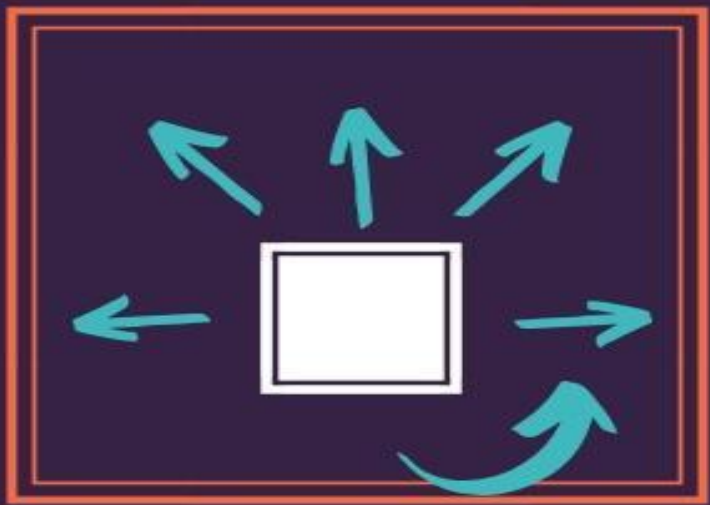
Solutions



YES,

AND





Innovation

**HOW DO
YOU TREAT
NEW
IDEAS?**

STRATEGY FOR FAILURE

HABIT:

**BEHAVIOR THAT HAS
BECOME NEARLY OR
COMPLETELY
INVOLUNTARY**

Merriam-Webster

QUESTIONS INNOVATORS ASK:

- 1. WHAT IS OUR FAILURE STRATEGY?**
- 2. HOW DO WE TREAT NEW IDEAS?**
- 3. IF WE SUCCEEDED, WHAT KINDS OF HABITS WOULD WE HAVE?**

**YOU DO NOT RISE TO THE
LEVEL OF YOUR GOALS,
YOU FALL TO THE LEVEL
OF YOUR SYSTEMS."**

JAMES CLEAR



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Alliance-Wide Projects

**GSU Accelerator
& DFW Diagnosis**

Listening Lab for Transformation

Black Student Success

Doctoral Research Fellows (2020)

Chatbots (2019)

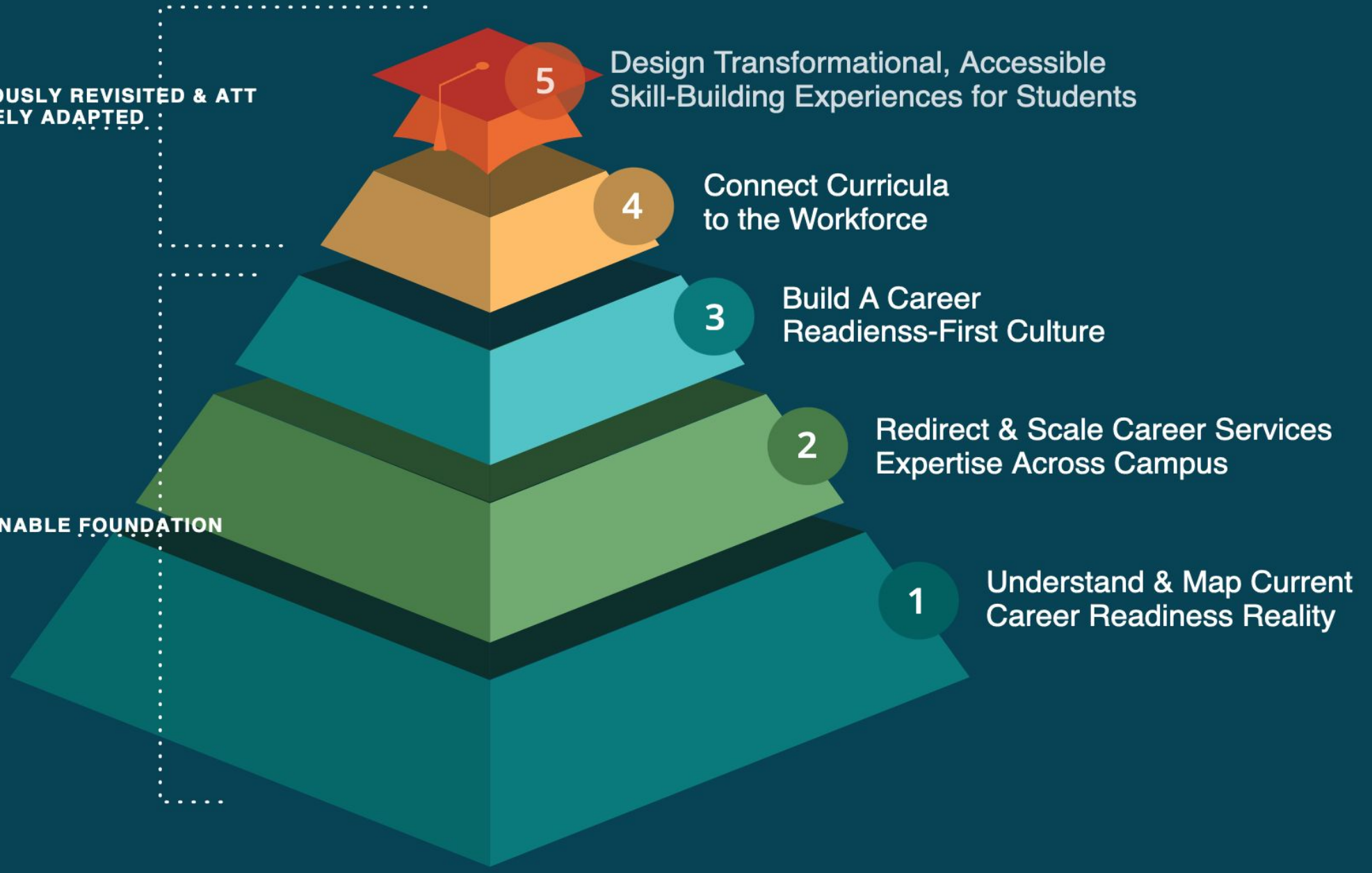
College to Career Redesign (2018)

Completion Grants (2017)

Proactive Advising (2016)

Predictive Analytics (2015)

CONTINUOUSLY REVISITED & ENTIRELY ADAPTED.



5

Design Transformational, Accessible Skill-Building Experiences for Students

4

Connect Curricula to the Workforce

3

Build A Career Readiness-First Culture

2

Redirect & Scale Career Services Expertise Across Campus

1

Understand & Map Current Career Readiness Reality

SUSTAINABLE FOUNDATION