

UFC Minutes – September 21st

Welcome to Dr. Marcus Mauldin – New Campus Representative for UTC

President Boyd

- Asked we do introductions for all of the new attendees
- Believes UFC meetings are incredibly valuable
- Noted the Q&A session should be focused on system-wide comments/concerns and more campus-specific should be directed to campus leadership

Tiffany Carpenter

- Attended to discuss the Value of Higher Education campaign
 - Joint initiative with the LGIs
 - All are participating but one
- Campaign: “Four the Future”
 - Focused on explaining why a four-year degree is valuable
 - Explained how information will be disseminated
 - E.g., short videos tested on focus groups
 - 3-year plan with different foci each year
 - Year 1 – Community Sentiment
 - Year 2 – Influencer Ideation
 - Year 3 – University Action
- Q&A
 - Was this a response to something particular?
 - Answer: Our attempt to re-direct the current dialog that has a negative view of a college education (and its value).
 - Will this be a media blast or focus on penetrated marketing?
 - Answer: We are working on forming relationships with organizations that will help with penetrated marketing
 - Will we target areas outside of teaching/farming for focus groups?
 - Answer: Yes, we are open to suggestions but admit we can’t do all.
- President Boyd noted that we will be working on a marketing campaign about the UT Promise and Guaranteed Admissions initiatives for UT campuses

Brian Daniels

- Chief Audit and Compliance Officer for UT System
- Attended to discuss hazing and what we are doing as a system to address
- This is a result of the BOT wanting to know what we are doing
 - Noted two popular press examples at other universities involving athletics programs

- Provided an overview of hazing; what our approach is; what our focus will be; and how we will be moving forward
- There will be a UT Summit on Hazing in 2024. Each UT Campus has a representative that is working on this summit.
- Q&A:
 - How can faculty and faculty senates help?
 - Answer: Please reach out to campus representatives working on the summit
 - Please understand we have a 0-tolerance policy @ UT
 - How do we close the loop? Training for faculty?
 - Answer: There will likely be training for faculty who are advisors of student organizations
 - A comment was made that we need to be careful with due process as it relates to the investigations.

President Boyd

- Discussing Access and Affordability
- We want to fulfill the Land Grant Mission
- As noted to the BOT, tuition increases at UT campuses over the past 5-years has been far below inflation
- UT Promise:
 - Increase household income threshold from \$60,000 to \$75,000
 - Increase minimum award to \$500 per semester
 - Expected estimate cost is \$1.5 million
 - This will now provide an opportunity to 2/3 of Tennesseans
- Early Guaranteed Admissions policy
 - Top 10% of your high school class; or
 - 4.0 GPA (or better); or
 - 3.2 GPA (or better) and 23 (or better) cumulative ACT
 - This condition applies to UT Chattanooga, UT Martin, and UT Southern
- Q&A
 - Update on Sunset hearing
 - We were asked about housing
 - UTK has a plan with rollout over the next three years
 - Can we extend offer of guaranteed admissions to counties in states outside of TN that are neighboring?
 - Answer: This will be looked into and most likely makes sense for some but not all campuses.

Dr. Savarese

- Discussing mental health
- This is, in part, a result of our last sunset hearing (4 years ago)
- How do we support?
 - Chief Wellness officer for the UT System
 - UTHSC is looking at helping provide services to the other UT Campuses
 - President Boyd noted that the Chancellor's meeting discussed this.
 - Sentiment from the meeting: we can't counsel our ways out of this

Q&A

- Update on Strategic Planning and Access mission
- It was noted that there are still concerns from faculty about divisive concepts discussions across the state.
 - It was acknowledged that new faculty may not fully understand the legislation, let alone where UT stands. More information will likely follow.